

Customer briefing

Generic Ethernet access indicative pricing for the FTTP pilot at Ebbsfleet

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This briefing is applicable to all Communications Providers and relates to the planned new access network product, Generic Ethernet Access (GEA) in development for the Fibre to the Premises (FTTP) Pilot at Ebbsfleet, Kent.

Generic Ethernet Access (GEA) Indicative Pricing for the FTTP Pilot at Ebbsfleet

Openreach is pleased to announce our **indicative** proposed prices for the Generic Ethernet Access product suite. These prices are **only** applicable to the Fibre to the Premises (FTTP) Pilot site at Ebbsfleet, Kent (planned to start on 31st August 2008).

Included for the first time within this suite of GEA products is a new ultra-fast product offering speeds up to 100Mbit/second downstream (as an 'add-on' to the 10Mbits/second product). This is a significant step forward as it will support the fastest headline broadband speed available to consumers in the UK.

We have also defined a further product below the 10Mbits/second variant to offer a symmetric assured service of 500Kbits/second with speeds up to 2.5Mbit/s downstream.

The product range and proposed prices are offered to meet CP needs to supply voice and broadband services to various consumer market sectors.

The prices can be accessed at the following [link](#)

Openreach would like to discuss these prices with our customers, following which; we will seek to confirm the prices that will apply to the FTTP Pilot at Ebbsfleet through a further briefing.

More information on the new products and an opportunity to review and discuss the pricing structure for the full product suite will be offered at the next Openreach Future Access Forum on Tuesday, 15th January 2008. Details of this can be found at:

http://www.openreach.co.uk/orpg/news/generalbriefings/downloads/briefing_GEN037_07.pdf

Further information on the product can be found at:

<http://www.openreach.co.uk/orpg/products/newproducts/fttp/fttp.do>

Any queries about the content of this briefing should be addressed to Andrew Sheppard at andrew.sheppard@openreach.co.uk

If you wish to discuss the information contained within this brief, please contact your Customer Business Manager.

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